Working with Industry Advisory Group

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and
Food Product Innovation & Commercialization Center (Food PI&C)
The University of Georgia

2014 USDA-AFRI Integrated Food Safety Program Annual PIs’ Meeting
June 21st, 2014
Industry Advisory Board

Primary processing
- Cargill Beef
- JBS Beef
- FPL Food LLC
- White Oak Pastures, Inc

Further processing
- Bubba Foods
- Kraft Foods

Equipment manufacturer
- EAU Technologists
- KES Science & Technologies
- Chad Equipment LLC

Grocery store
- Publix super markets, Inc.
- Whole foods market

Association – Southeastern meat association

Regulatory – USDA-FSIS
Advisory Board Meetings

First meeting on March 4, 2011 at Dallas, TX

Second meeting on March 8, 2012 at Tampa, FL

Third meeting on March 13, 2013 at Dallas, TX

Second meeting on March 5, 2014 at Dallas, TX
Mutual Benefits

For Researchers

1. Allow to see and understand ‘on floor’ practices and help better design research experiments
2. Get input and suggestion from industry on project/experiment design, variables and levels to consider
3. Provide input on feasibility of our technology to be adopted by the industry under their current constrains
4. Help to get samples for research
5. Get most up to date information on current industry challenges to develop future research project
6. Help convert research findings to practical applications
6. Network opportunity for future industry funding support
Mutual Benefits

For Students

1. Allow to see and understand ‘on floor’ practices and help better design research experiments
2. Better understand the impact of their research and practical applications
3. Internship opportunity
4. Network opportunity with future employers
Mutual Benefits

For Industry

1. Can suggest areas where research is needed or will have high impact to industry
2. Can help researcher design the experiment to have maximum benefit to the industry
3. Enhance competitiveness with new technologies and research findings from researchers
4. Enhance profitability on using latest research findings from University
5. Getting independent analysis of their products (e.g. antimicrobials) at lab or pilot scales
6. Stay at the forefront of new and emerging technologies
7. Identify future well-trained employees