

# An Economic Profile of the Golf Course Industry in Georgia

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Two separate surveys were conducted in 1999 of golf course club managers and golf course superintendents. The following is a brief summary of these surveys which are currently in review and the total impact of the industry in the state based on 1998 budgets.

The average revenues for a golf course was \$2.706 million. The number of employees in the club house/golf shop and on the golf course averaged 33.2 full-time and 48.9 seasonal/part-time/full-time.

Thus the total impact from the 445 courses in the state would be \$1.2 billion in annual revenue, with 14,764 full-time and 21,760 seasonal/part-time employees.

Annual golf course turf and landscape maintenance expenditures averaged \$417,000 and the number of employees were 9.3 full-time and 9.4 seasonal/part-time.

Thus the total for the state would be \$185,565,000 in annual maintenance expenditures and 4,128 full-time and 4,183 seasonal/part-time employees.

Golf courses get their irrigation water from the following sources: 62% used surface water from lakes, 23% used streams, 19% used wells and 4% used public sources.

The average facility used 53.3 million gallons or about 463,478 gallons per acre based on 115 acres or about 17 acre-inches of water per year.

Regarding home developments around golf courses the average development real estate value was \$10.3 million. With 47 developments surveyed that totals over \$485.7 million