Center for Agribusiness & Economic Development
Information Session

University of Georgia
College of Agricultural & Environmental Sciences

April 23, 2015
We are a center of the University of Georgia College of Agricultural and Environmental Sciences, combining the missions of research and Extension by providing feasibility and marketing services; agricultural and demographic data for private and public decision makers; and conducting analysis related to policy issues in Georgia agriculture and providing that information to relevant decision makers.

www.caed.uga.edu
Faculty Members

Dr. Kent Wolfe - Center Director specializing in agribusiness development, agritourism, value added agriculture, and general feasibility analysis

Sharon P. Kane - Economist specializing in food business development, economic impact analysis, and economic & community development

Dr. John McKissick - Professor Emeritus and Distinguished Agricultural Marketing Professor specializing in agribusiness economics and policy, agribusiness development, bioenergy, agricultural product development, rural economic development, agricultural impact analysis, and feasibility analysis.

Dr. Tommie Shepherd - Agricultural Economist specializing in agribusiness development, value added agriculture, rural economic development, and agricultural cooperatives

Vanessa P. Shonkwiler - Economist specializing in economic analysis, regional analysis, and agribusiness marketing.

Karen Stubbs - Research Professional II, Farm Gate Coordinator
You may already know us by our work projects...

- Ag Snapshots publication - *published annually*
- Flavor of Georgia Food Product Contest - *since 2007*
- Ag Forecast Meetings and publications - *annual event*
- Georgia County Guide - *w/ Carl Vinson Institute of Govt*
- Farm Gate Value Report - *published annually*
- County Demographic Profile Presentations/Quiz
- Economic Importance of Food & Fiber Presentations
- Georgia MarketMaker - *CAED awarded USDA/NIFA 2010 Partnership Award for Multi-state Efforts & 2014 Innovation Award for Farm to Food Bank Pilot Program*
- Customized Economic Studies & Feasibility Analysis
Sharon P. Kane

Ag Snapshot Annual Publication
Flavor of Georgia Food Product Contest
Flavor of Georgia Food Product Contest

Where Are They Now?
Where Flavor of Georgia Products Are Sold

Percent of Flavor of Georgia finalists selling products in State
- 100%
- 61-99%
- 51-60%
- 41-50%
- 31-40%
- 21-30%
- 11-20%
- Up to 10%

Customized Applied Research Topic

Georgia Agricultural Tax Exemption - GATE

Percent Change in 1% Sales & Use Tax Distributions
Economic Impact & Contribution Studies

- MARTA
- Local Food
- Turfgrass
- Equine
- Food & Fiber
- Cotton
- Wineries
Kent Wolfe

County Profiles

Candler County Community Profile

150th in order of county creation
Nov. 3, 1914

Prepared for Candler County Cooperative Extension
by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA
Kent Wolfe

Economic Importance of Food & Fiber

The Economic Importance of Food and Fiber

A Spotlight on Burke County, Georgia

Prepared for
Burke County Cooperative Extension
November, 2012

by:
The Center for Agribusiness
and Economic Development
College of Agricultural
and Environmental Sciences
The University of Georgia
Tommie Shepherd

FEASIBILITY STUDIES
- Part of CAED team
- Responsible for financial analysis
- Collect financial data
- Revenue/expense projections
- Pro Forma financial statements

DAIRY POLICY
- Industry sanitation & outlook
- Farm Bill dairy title analysis
- Education
- Feasibility studies
AG COOPERATIVES
▶ Producer education
▶ Facilitate Coop Formation
▶ Business structure & planning
▶ Articles of Incorporation
▶ By-laws

CVIOG COLLABORATION
▶ Fiscal Notes
▶ Incorporation studies
▶ Economic impact studies
▶ Other topics
Vanessa Shonkwiler

BACKGROUND

- 12 years experience at the National Institute of Agricultural Research (INRA, Nantes, France)
- European, National and Regional projects
- Academic and non-academic

CAED Appointment

- Joined CAED 12/1/14
- Marketing studies/services for producers, entrepreneurs
- Opportunities to work with Georgia Dept. of Agriculture
- Agribusiness Marketing Class - Fall 2015 for undergraduates
GEORGIA FARM GATE VALUE REPORT

- Measures value of production annually at county level
- Information provided by Extension personnel
- Provides basis for Ag Snapshots
- Widely utilized